



Brand new 10-year shelf life Aqua Literz

For Immediate Release

VISTA, Calif. – (December 17, 2018) – Ready America, Inc., the leading disaster supply business in the United States, is pleased to announce the launch of the very first emergency drinking water with an extended 10-year shelf life.

Prior to the launch of this new Aqua Literz product, emergency drinking water supplies had been limited to a five-year shelf life.

Aqua Literz is the only long-term shelf life drinking water that has actual testing of water packaged over ten years from the date of production. The detailed Title 21 plus 50 States is the most rigorous test of water that can be done to ensure consumer safety and a product's long-term stability. No other company in the disaster response industry has actual testing of their claimed shelf life that uses actual water produced either 20, 30 or 50 years from the date of production.

“When you look at the cost of Aqua Literz with the tested 10-year shelf life, the price per gallon over the shelf life is the best long-term value in the industry,” said Ready America CEO Dean Reese.

“Also, based on the amount of natural disasters that we are facing now with hurricanes, fires, floods, earthquakes and tornado swarms, you have to believe that you will be using your supply cache possibly within three to five years, but certainly before ten years, so why pay more when you do not need to?”

Other benefits of the new extended life drinking water include that it can be conveniently double stacked on pallets for storage purposes. Our conversion kit provides additional support structure for the increased cube.

Among the list of satisfied customers that order Aqua Literz and Aqua Blox emergency drinking water are the Federal Emergency Management Agency (FEMA), City of New York OEM, New Jersey Department of Homeland Security, New Hampshire OEM, South Carolina OEM and Tenet HealthCare of America, and hundreds more.

“These valued customers re-order our emergency supplies because they recognize that we have proven, affordable and accredited solutions for their needs,” added Mr Reese.

About Ready America

Ready America, Inc. was founded in 1991 and is based in Vista, CA. To learn more about Ready America please visit www.readyamerica.com and for more information on Aqua Literz, a division of Aqua Blox, go to www.aquablox.com

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