



## New Website Launched for Aqua Blox

### For Immediate Release

VISTA, Calif. – (January 1, 2019) – Ready America, Inc., the leading disaster supply business in the United States, has announced the launch of a brand-new website for its emergency drinking water Aqua Blox and Aqua Literz.

The site’s launch coincides with the release of the new 10-year shelf life Aqua Literz drinking water.

“We constantly face the threat of natural disasters and that means we need quick access to emergency disaster supplies, especially drinking water, which is crucial for our survival,” said Ready America CEO Dean Reese.

“We also want to make it as seamless as possible for people to get water for themselves and others, so this new website simplifies that process. Customers can order it once, either online or by phone, and then not have to worry about it when they need it.

“We are extremely pleased to be able to give customers a new and easy way to get our newly launched 10-year shelf life Aqua Literz emergency drinking water.”

Aqua Literz (1,000 ml | 33.8 oz) is the very first emergency drinking water with an extended 10-year shelf life. There are no additives or preservatives in the water. All water is received from a municipal water source and undergoes a UHT pasteurizing process before being packaged into a sterile, hermetically sealed, seven-layer carton.

There is no risk of water molecules penetrating packaging and no risk of package migration or unsavory taste. The new product also features an innovative screw-on cap!

The new website is at [www.aquablox.com](http://www.aquablox.com)

### About Ready America

Ready America, Inc. was founded in 1991 and is based in Vista, CA. To learn more about Ready America please visit [www.readyamerica.com](http://www.readyamerica.com) and for more information on Aqua Blox and Aqua Literz emergency drinking water go to [www.aquablox.com](http://www.aquablox.com)

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